

What Manufacturers are Saying - The FCC's Internet Regulation Rules

BROADBAND
for **AMERICA**

AAM, ABB Inc., ACE Clearwater, AGA Marvel, American Architectural Manufacturers Association, American Time & Signal Co., Inc., Arcadia Chair Company, Associated Industries of Florida, Association for Manufacturing Excellence, Automatic Spring Products Corporation, Baker Boy, Ball Corporation, Belden Brick Company, Bergkamp Inc., Bernier Cast Metals Inc., Betts Company, Bison Gear & Engineering Corp., Blackhawk Molding Co., Inc., BTE Technologies, Cal Sheets LLC, California Manufacturers & Technology Association, Carolina Color Corporation, Cello-Wrap Printing Co., Inc., Click Bond, Inc., Cooper Standard Automotive, Corn Refiners Association, Custom Deco LLC, deVan Sealants, Inc., DTE, Inc., Emerson, Fabricators and Manufacturers Association, International, Federal Broach Holdings LLC, Fiberglass Coatings Inc., French Oil Mill Machinery Co., Glier's Meats Inc., Heritage Plastics Hess Pumice Products, Inc., Highland Machine Co, Hudson Extrusions, Inc., INDA, The Association of the Nonwoven Fabrics Industry, International Dairy Foods Association, Irex Corporation, Jackson Area Manufacturers Association, James Machine Works LLC., Kaivac, Inc., Kansas Chamber, Koller Enterprises, Inc., Marlin Steel Wire Products, Materion Technical Materials, McGregor Metalworking Companies, Memry Corporation, Metal Treating Institute, Miltec UV Corporation, Mississippi Manufacturers Association, Missouri Association of Manufacturers, Modine Manufacturing Company, Montana Chamber of Commerce, Narragansett Improvement Co., National Association of Manufacturers, National Council for Advanced Manufacturing, National Shooting Sports Foundation, Neenah Enterprises, Inc., Nevada Manufacturers Association, North Carolina Chamber, Northeast PA Manufacturers and Employers Association, Oceanaire, Inc., Osmose Holdings, Inc., Painter Tool Inc., Pennsylvania Manufacturers' Association, Perlick Corp., Power Technology Inc., PRAB, Rekluse Motor Sports, Reshoring Institute, Resilient Floor Covering Institute, Rhode Island Manufacturers Association, RoMan Manufacturing Inc., Sandmeyer Steel Company, SASCO Chemical Group, Inc., Sioux Corporation, SKF USA Inc., SSAB, Stanley Black & Decker, Inc., State Chamber of Oklahoma, Staub Manufacturing Solutions, Syncro Corporation, Techmer PM, LLC, Tenneco Inc., Texas Association of Business, The Manufacturing Consortium, The Ohio Manufacturers' Association, TMP Technologies Inc., Trippe Manufacturing Company, United Equipment Accessories, Inc., USG Corporation, Valley Industrial Association, Ventahood, Ltd., Vermeer Corporation, WEIDMANN Electrical Technology, Inc., WilliamsRDM, Inc., and Workman Cycles: "Manufacturers vigorously support an open Internet. The robust telecommunications infrastructure that has been deployed over the past 20 years has transformed the way our companies operate and has contributed significantly to the growth of the manufacturing sector in the United States. Indeed, our shop floors are some of the most highly sophisticated and connected environments in the world. Leveraging the open Internet has led to groundbreaking technological innovations in our products and processes. While the regulatory environment in place has encouraged this investment and innovation, current proposals to regulate the Internet with early 20th Century-era laws severely threaten continued growth. Our country cannot afford to derail this innovation with a burdensome regulatory scheme that will cut off incentives to invest in the networks our companies use." (NAM, "Multi Industry Letter to Senate in support of an Open Internet," [Letter](#), 12/10/14)

ACS Solutions Actiontec Electronics, Inc., ActiveVideo Networks, ADTRAN, Affirmed Networks, Alcatel-Lucent, ARRIS, Asurion, Berry Test Sets, BlackArrow, Blonder Tongue, Broadcom, BTECH Inc., Casa-Systems, CBM of America, Ciena, Cisco, Commscope, Compass-EOS, Concurrent Computer, Corning, dLink, Drake, Enhanced Telecommunications, Inc., Entropic, Ericsson, FiberControl, Finisar Corp., Gainspeed, Inc., Go! Foton Corp, Harmonic, Humax Digital, IBM, Imagine Communications, Independent Technologies Inc., Intel, Juniper Networks, KGP Logistics, MetroTel Corp., Minerva Networks, Inc., Netcracker Technology, Nokia Solutions and Networks, Optical Zonu Corp., Pace, Panasonic Corporation of North America, Penthera Partners, Preformed Line Products, Inc., Prysmian Communications Cable & Systems USA, Qualcomm, RGB Communications L.L.C., Rovi, Sandvine, Sheyenne Dakota, Inc., SNC Mfg. Co., Inc., Sumitomo Electric Lightwave, Synacor, This Technology, Vermeer Corp., Walker and Associates, and Wintel: "Based on our experience and business expertise, we believe that our companies and our employees – like the consumer, businesses, and public institutions who depend on ever-improving broadband

networks – would be hurt by the reduced capital spend in broadband networks that would occur if broadband is classified under Title II. Such a dramatic reversal in policy is unnecessary to ensure an open Internet. For almost twenty years, national leadership, on a bipartisan basis, has nurtured the broadband Internet with a wise, effective, and restrained policy approach that supported the free flow of data, services, and ideas online while creating a climate that supported private investment in broadband networks. The result has been a technological, economic, and social miracle that has boosted economic productivity and enriched lives, and created in America a symbiotic Internet economy that's the envy of the world. Our companies are proud to have played a role in that miracle, and we look forward to a long future providing the devices, components, and services that fuel the modern Internet. But this depends on a continued national commitment to building and deploying ever more capable and faster networks – something Title II puts at risk." (Telecommunications Industry Association, "Internet Ecosystem Letter to Congress," [Letter](#), 12/10/14)

Gary Bolton, Vice President of Global Marketing for ADTRAN: "The FCC's rules are likely to be challenged at the Court of Appeals as there are significant problems with this FCC rulemaking. On a number of occasions, the FCC had examined how to classify Internet access services, and each time they decided it was an 'information service' and thus outside of Title II. The FCC is reversing all of those previous decisions, even though none of the salient facts have changed. In addition, there is a very difficult statutory problem with the FCC's application of Title II to mobile broadband, because it is not connected to the Public Switched Network. There may also be challenges to their forbearance decision, since the FCC is not following its own standards of undertaking a granular, market-by-market analysis. On top of those substantive problems are the procedural irregularities, including the influence of the President." (Gary Bolton, "And ponies! Free ponies for everyone!" [ADTRAN Blog](#), 2/25/15)

Glenn Bosi, Director of Strategic Partnerships for ETI Software

Solutions: "We hire people when there are new technologies. If there aren't any new technologies, we don't have any integration to do." (Lynn Stanton, "Equipment Execs Urge Hill Action to Reverse FCC's Title II Decision," [TR Daily](#), 3/26/15)

Jay Timmons, President and CEO of the National Association of Manufacturers (NAM):

"The NAM and all manufacturers are therefore strongly supportive of an open Internet and have communicated extensively to the FCC, Congress, and the courts the need to keep it free from burdensome regulation. I am concerned that the FCC's current attempt to unnecessarily regulate the Internet with early 20th Century-era laws will lead to a slowdown in innovation coming out of the manufacturing sector and effectively chill investment in future technologies. The proposed reclassification of broadband Internet services as a utility under Title II of the Communications Act being considered by the Commission will impose those unnecessary burdens on manufacturers in the United States. It will therefore discourage the creation of new jobs and stifle the rollout of high-speed services to unserved and underserved areas where NAM members invest and grow their businesses." (NAM, "NAM Letter to Secretary of Commerce Pritzker on Internet Regulation," [Letter](#), 11/3/14)

Jeff Campbell, Vice President of Global Government Affairs for Cisco:

"Unfortunately, the rules adopted by the FCC today bear little resemblance to the original proposal. They impose far-reaching Title II regulation on Internet access and services. We believe this will inhibit investment in wired and wireless broadband and limit consumer choice in new and innovative services relating to telemedicine, distance learning, and the Internet of Everything." (Cisco, "Cisco Statement on FCC Decision to Regulate the Internet," [Press Release](#), 3/8/15)

Michael Willner, President and CEO of Penthera Partners: "A reaffirmation of light-touch regulation is the right approach. Title II reclassification is a very serious threat to America's leadership in the 21st century economy." (Lynn Stanton, "Equipment Execs Urge Hill Action to Reverse FCC's Title II Decision," [TR Daily](#), 3/26/15)

Scott Belcher, CEO of the Telecommunications Industry Association

(TIA): "Regardless of how far the FCC pushes its future authority, the immediate uncertainty created by this plan will produce a slowdown in capital investment. Consumers and small businesses, who have benefited enormously from the existing regulatory landscape, will bear the burden of a less robust network. TIA is committed to working with Congress to achieve a bipartisan alternative that clarifies the FCC's legal authority and assures a light-touch approach to net neutrality." (TIA, "FCC Net Neutrality Order Confirms that Plan will Impact Investment, Open Door to Heavy Regulation," [Press Release](#), 3/12/15)